

FOR IMMEDIATE RELEASE

## **Astronomy for Equity Partners with Sirotin Intelligence for Strategic Communications**

*Partnership to amplify global STEM education initiatives ahead of AAS conference*

**AGOURA HILLS, CA — December 2025** — Astronomy for Equity (A4E), a nonprofit using astronomy to promote STEM education in marginalized communities worldwide, has partnered with Sirotin Intelligence for strategic communications support.

The partnership focuses on developing sponsor outreach materials and program messaging for A4E's initiatives as the organization prepares for increased visibility at the American Astronomical Society's winter meeting in January 2026.

A4E's flagship program, Bright Futures, has distributed over 130,000 eclipse glasses to students across 12 countries, with a goal of reaching 3 million students at approximately \$0.10 per student per year. The program provides hands-on solar science education to communities that lack access to STEM resources.

"Astronomy is a gateway to STEM education, especially in places that lack science facilities and teachers," said Mike Simmons, Founder of Astronomy for Equity. "The expanding space economy depends on youth everywhere entering tech fields. Angelica's experience and network will be critical to broadening support for A4E's mission in the space sector."

"Space is no longer a distant horizon. It's the foundation of today's economy, security, and exploration," said Angelica Sirotin, Founder of Sirotin Intelligence. "A4E proves that you don't need a billion-dollar budget to change lives. Mike's work connecting people through the cosmos is exactly the kind of mission that deserves broader visibility."

A4E is a 501(c)(3) nonprofit organization. In addition to Bright Futures, the organization runs the Big Impact Astronomy podcast and is developing a community hub for sharing astronomy with blind and low vision audiences.

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### **About Astronomy for Equity**

Astronomy for Equity leverages astronomy's universal appeal to promote STEM education in marginalized, isolated, and underserved communities. Founded by Mike Simmons, a 50-year veteran of astronomy outreach and founder of Astronomers Without Borders, A4E supports sustainable programs, expands access to resources, and mobilizes global astronomy networks to create opportunities for students worldwide. Simmons has received numerous awards for his work, including having Minor Planet 22294 Simmons named in his honor.

Website: [www.astro4equity.org](http://www.astro4equity.org)

## **About Sirotin Intelligence**

Sirotin Intelligence is the largest private space intelligence community on LinkedIn. The platform delivers weekly briefings, expert interviews, and market analysis spanning defense, policy, and commercial space. Beyond intelligence, the firm provides strategic communications and advisory services for organizations navigating the space and defense sectors – translating technical complexity into narratives that drive visibility, partnerships, and capital.

Website: [www.sirotinintelligence.com](http://www.sirotinintelligence.com)

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